



Beyond the Lecture?

Presented by Melanie Hibbert, Associate Director of Instructional Media, Barnard College, Columbia University

In this Virtual Connections Seminar, Melanie will cover topics such as producing media on various budgets; using analytics to reflect on media use; recommended tools and "best practices".



Melanie Hibbert is the Associate Director of Instructional Media at Barnard College, Columbia University. Her 2015 Educause poster presentation titled, "Beyond

the Lecture: Designing Media for Interactivity and Engagement" provides an overview of how media production has developed at Columbia University from 30+ minute

PowerPoint lectures to HTML5 interactive content incorporating video, images, text in a responsive web page.

Melanie previously held the position of Senior Media Producer at Columbia University School of Continuing

Education and wrote an interesting article for Educause Review 2014, "**What Makes an Online Instructional Video**

Compelling?

The virtual seminar will be offered in a variety of ways to allow for flexible participation. Participants will be able to attend face to face, in locations across campus or by watching the live presentation on Youtube at:

<http://bit.ly/1Maew3y>

Participants will have the opportunity to ask questions through a facilitator at each location or by using the hashtag **#mediaucrate** via Twitter.

Alternative locations and contacts:

- Medicine: Lila Azouz **l.azouz@unsw.edu.au**, Rm SG12 Ground Floor Wallace Wurth building
- AGSM: Armida Podre **a.pobre@unsw.edu.au**
- UNSW Canberra: Shane Evans **S.Evans@adfa.edu.au**



Video Recording available here



This seminar is part of **mediaUcreate** an online Moodle site designed to assist staff in developing educational media. mediaUcreate resources have been curated to allow both experts and novices to begin exploring the possibilities of including media in the learning experience.

Event date:

28th Apr 2016, 10:00am to 11:00am

Location:

Room 1025, Level 10, Library (back entrance)

Open to:

Public: Event open to all

Seats available:

1000

Cost:

free

Contact name:

Christina Kingen

Contact phone:

50044

Contact email:

[**ltevents@unsw.edu.au**](mailto:ltevents@unsw.edu.au)

[**Add to calendar**](#)

Beyond the Lecture?

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