

Aims for the session

- Your project pitch
- Overview of the SEIF application process
- What makes a good application
- Exploring the two grant criteria
- Introduction to Micro-credentialing
- Expert panel shares key learnings
- Questions and Answers

Your 2 minute pitch

- Think about your project idea, write a few dot points as a summary
- “Pitch” your idea to one person
- Listen to a pitch from one person
- Provide feedback to each other



Elevator Pitch

Scientia Education Investment Fund grants

- **Large SEIF grants** - \$200,000 for large-scale projects that impact a large number of students
- **Small SEIF grants** - \$50,000 for smaller in scale projects but significantly enhance the student experience and outcomes
- **Eligibility** - Project Leaders - full-time or part-time continuing members
- Conjoint, adjunct, fixed-term (less than 2 years) and/or casual staff may not be Project Leaders but may be members of project teams as approved by the Dean or Head

Scientia Education Investment Fund grants

2019 Funding Priority Areas

- Develop new, or significantly expand existing, fully online Masters offerings for UNSW students;
- Develop short discipline specific professional non-award courses linked to micro-credentials.



Application process checklist

- ✓ Faculties are able to submit up to 2 Large SEIF grants and 3 Small SEIF grants
- ✓ 2 key priority areas and strategic priorities (2025)
- ✓ Information booklet
- ✓ Application form – project proposal
- ✓ Font – 10pt Arial and no more than 8 pages in total
- ✓ Advice from ADE, Head of School, peers and PVC(E) staff
- ✓ TELT (integration with Moodle) advice – contact Senior Manager, Educational Technology Services
- ✓ Internal deadline submission to Faculty/Division Office - 12th October 5pm

Timelines



- Call for Proposals 30 Aug 2018
- Internal deadline for submission to Faculty/Division Office 12 Oct 2018 (5pm)
- *Faculty/Division Offices to submit ranked applications to PVC(E) 26 Oct 2018 (5pm)
- Assessment and Ranking of Endorsed Applications 19 Nov 2018
- Notification of Outcomes to Applicants 12 Dec 2018

What makes a good application?

- Adheres to the application instructions
- Demonstrates a need in higher education learning and teaching
- Has thought and planned for outcomes and impact
- Demonstrates readiness for the project, including through building on existing work (completed projects, for example)
- Aligns realistic and substantiated project elements: outputs, approach, timeframe, budget and team
- ***Selection criteria***

Adapted from the AAUT (OLT) website

SEIF selection criteria

SEIF Selection Criteria

Quality of the proposal

- Alignment with 2025 Strategy priorities
- The potential usefulness of the proposed project and its outcomes and benefits in significantly improving UNSW's educational offerings or performance
- The strength of the conceptual and theoretical frameworks that underpin the proposed approach

SEIF Selection Criteria

Quality of the project plan

- The appropriateness of the project's proposed leadership and management arrangements
- The appropriateness of the project's plans for the sustainability, evaluation, dissemination and integration of project outcomes and benefits in the practices of the applicant's Faculty/School or UNSW as a whole
- The appropriateness of the project's proposed budget and the strength of its justification

Successful grants...

- Are clearly aligned with priorities
- Have university wide application
- Address a defined need
- Build capacity of staff and students
- Benefit a large number of students
- Strengthen or build on current work
- Have real world relevance (practical and useful)
- Are clear in their outcomes and are aligned with stated outcomes
- Are well supported by the faculty and aligns with current focus
- Consider sustainability after the project funding ceases



Developing an application



Application form

A. Priority Area and Abstract



- Clear alignment with 2025 strategic priority and SEIF priority
- Summarises what the project sets out to achieve and the benefits
- How will the project contribute?

B. Project plan and rationale (What is planned and why is it needed?)

B1 – Proposal: Description of what you want to do

- *Clearly identify and address an issue or a problem that is worthy and urgent (in your context) and what you propose to do?*
- *Helps to show how it connects with other work*
- *Consider students' needs*



B2 – What evidence suggests this project will be effective?

- *Show how the project draws on what has already been done, at UNSW or more broadly as shown in literature, the project adapts current thinking to a particular context*

B3 – How will the outcomes be useful to the School/Faculty/University?

- *Clearly outline why the project is needed – how it goes beyond ‘business as usual’ to warrant extra funding – how does it meet the need?*
- *How will the outcomes be disseminated?*

C. Benefits and outcomes of the project



C1 – Description of project deliverables

- *For example, might include: Implementation guides, resources, community development or expansion, professional development, changes to courses/programs, use of data, publications...*
- *Realistic and focused scope*

C2 – A description of project benefits, including milestones and deliverables

- *Project aims and outcomes are clear, specific and measurable*

D. Project Management



What will be done to ensure the project delivers its stated outcomes and benefits

- *Align outcomes with a realistic development/project management plan*
- *Outline strategies indicating that the project is achievable by team within the timeframe and budget*
- *Leave no doubt that it is doable within the funding/timeframe*
- *Clarify team structure – defining roles, responsibilities, accountabilities and reporting details*

E. Impact and evaluation plan



Impact

- *Your plan for maximising the impact and sustainability of your project and for disseminating its results*
 - *Impact is the difference your project will make to – students, staff, courses/programs, communities...*
- *Brief (a paragraph or two given the scale of the project) – aligned to outcomes and evaluation*

Evaluation plan

- *How will you evaluate and measure the outcomes? - (increased student satisfaction, uptake by staff, improvement in students' performance/participation, building community)*
 - » *Impact – all changes during and after the project*
 - » *Outcomes – benefits as a result of the project*

F. Budget



- **Personnel** – salaries, wages and on-costs of personnel
- **Project support** - all non-staff expenditure for the administration and day to day management of the project, not directly contributing to specific project outcomes- for example, management meetings, stationery, travel consumables
- **Project activities** – This section must be completed where the purpose of expenditure is directly linked to a project deliverable (including dissemination and project evaluation - workshops, website development, production)

		Year 1			Year 2 (if applicable)		
		Grant \$	Other \$	Total \$	Grant \$	Other \$	Total \$
A	PERSONNEL						
	Subtotal for section A						
B	PROJECT SUPPORT						
	Subtotal for section B						
C	PROJECT ACTIVITIES						
	Subtotal for section C						
TOTAL PER STAGE							

Support is required

1

- Associate Dean of Education (or DDE) / Head of School

2.

- Peers and/or key learning and teaching staff within the School or Faculty

3.

- School Administration staff – Executive Officer or Finance Officer (budgets)

4.

- PVC(E) staff - LandTgrants@unsw.edu.au

Introduction to Micro-credentialing



John Arneill

Director

Consulting & Short Courses



Australia's
Global
University

Division of Enterprise

Micro-credentials at UNSW



Current Status

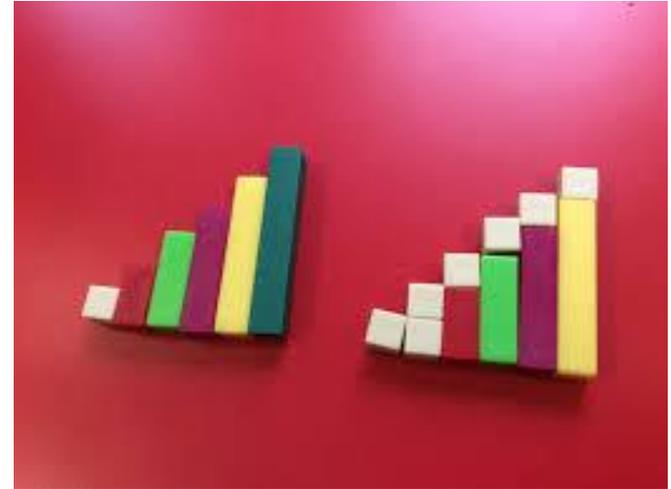
Consultation paper went to UAQC (with input from Academic Board Committee)

Approved in principle but not yet operationalised in our enrolment, learning or student management systems.

Definition

Micro-credentials are a coherent package of learning and assessment that verify, validate, and attest that specific skills and/or competencies have been achieved.

They may differ from traditional courses or components of degrees and diplomas in that they are generally offered in shorter or more flexible timespans and tend to be more narrowly focused.



Six principles (approved by UAQC)

1. UNSW Micro-credentials must meet high standards of academic rigor and not be inconsistent with our TEQSA obligations.
2. The design of micro-credentials should be informed by current data from appropriate markets and align with relevant industry/sector standards.
3. The design of micro-credentials should state if it is credit bearing. If credit bearing, it should identify where the credential lies in the hierarchy of learning from sub-degree foundational, up to masters and executive level education and conceptually, where they relate to the Australian Qualifications Framework and international equivalents. Micro-credentials can be initiated locally at the School or Centre.

Six principles cont.

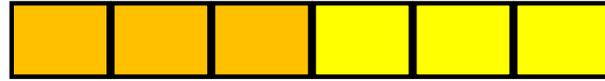
4. Micro-credentials are inherently more flexible and innovative to take advantage of unique partnerships and technology.
5. Micro-credentials should be portable; and where appropriate, stackable, toward an award program.
6. Learners' achievement of micro-credentials is recorded digitally in an appropriate system.

Example – UNSW Canberra

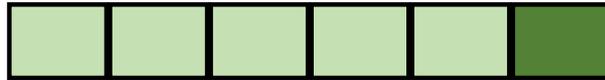
At UNSW Canberra, selected 6-UCO courses are associated with two 3-UCO micro-credential courses that comprise the theoretical ('knowledge') and practical ('project') components, respectively, of a parent 6-UCO course.



PG Course 6 UOC



Micro-Cred 3 UOC



Professional Ed Course – 5 days



Assessment Event

Professional Ed Course – 5 days

Each 3-UCO 'knowledge' course has a corresponding five-day PEC. A student who wishes to obtain recognition of successful completion of the five-day PEC must complete the assessment requirements of the PEC, enrol in the corresponding 3-UCO 'knowledge' micro-credential course (no fees apply), and complete a final assessment while enrolled as either a non-award or postgraduate coursework student.

Example – UNSW Law 18 Hours = 6UOC

Attendance at approved UNSW LAW CLE events entitles the participant to apply for advanced standing towards the completion of the Masters of Law degree (LLM – 48 Credit Units) at UNSW. Participants are entitled to apply for 6 units of academic credit for 18 hours of approved CPD participation and will be awarded the credit subject to the completion of a substantial piece of legal writing.

UNSW CLE also aligns its offerings to the Legal Profession Uniform Continuing Professional Development (Solicitors) Rules. Therefore, it is in part a “license to practice” .

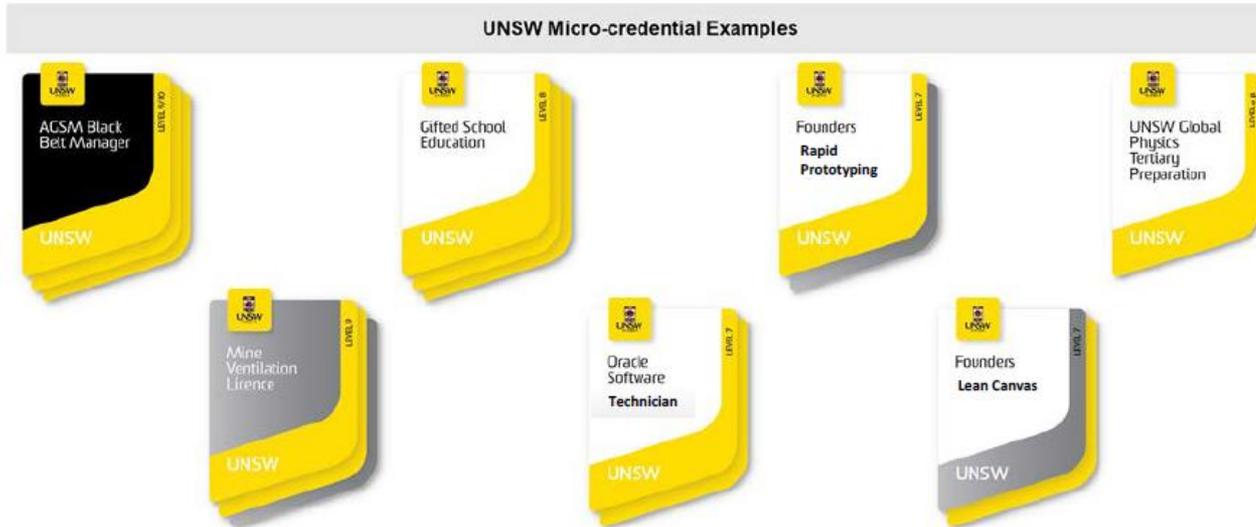


SEP.
26

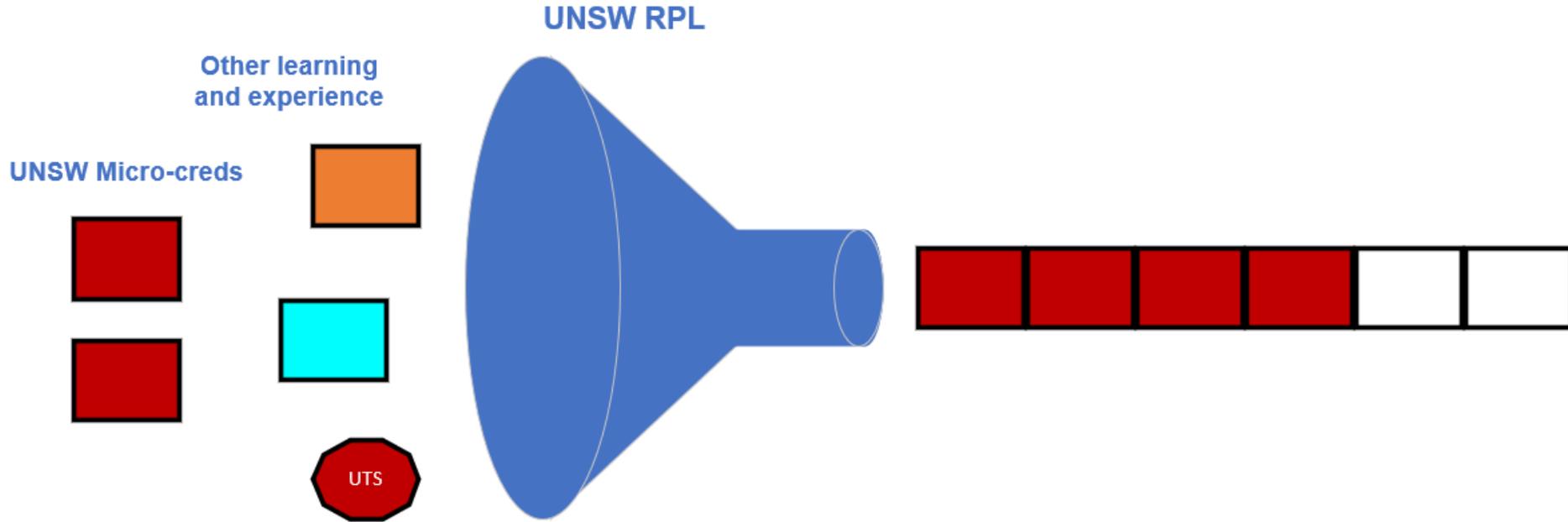
**Mandatory Rule 6.1 for
all Lawyers**

by UNSW Continuing Legal Education
(CLE)

Alignment with AQF



RPL – Recognition of Prior Learning



Expert guest panel



Dr Ang Liu
Senior Lecturer
Faculty of Engineering



Elizabeth Angstmann
Senior Lecturer
Faculty of Science



Prof Branka Spehar
Faculty of Science

Tips from the panel

2 tips on developing an application

1 tip on undertaking the project (thinking ahead)





[This Photo](#) by Unknown Author is licensed under [CC BY-NC-ND](#)



UNSW
SYDNEY

Requirement for Grant Recipients (Online offerings component)

- All successful grant recipients will be required to complete an online course to build capability in Online Teaching (approximately 7 hours)
- OPVC(E) will send details in February/March 2019
- Course to be completed by 2019

Extra Resources

Evaluation and Impact

Impel Model – *The Impact Management Planning and Evaluation Ladder (IMPEL)*: <https://docs.education.gov.au/documents/impact-management-planning-and-evaluation-ladder-impel>

Online evaluation tool – to help plan your evaluation - <http://tiny.cc/evalplan>

Detailed information on evaluation - <https://docs.education.gov.au/documents/altc-project-evaluation-resource>

Dissemination: http://www.uq.edu.au/evaluationstedi/Dissemination/Planning_a_Dissemination_Strategy.pdf

Templates for project management:

http://www.egovernment.tas.gov.au/project_management/supporting_resources/templates

Some examples of free project management software:

- Kanbanflow - <https://kanbanflow.com/>
- Ganttproject - <http://www.ganttproject.biz/>
- Basecamp - <https://basecamp.com/>

